PRESS RELEASE   **FOR IMMEDIATE RELEASE**

NEW MEDIAMAX SPECTRA 2 MEDIA SERVER BREAKS PRICE BARRIER

**MediaMax Spectra 2™ Expands Media Server Integrator Market Opportunities
Complete Movie, Music and Photo Media Server Solution for under $5,000**

Salt Lake City, Utah USA – September 14th, 2006 – Axonix Corporation, the leader in Multimedia Entertainment Servers, today announced the MediaMax Spectra 2™ line of affordable Media Servers at the CEDIA exhibition in Denver Colorado, booth number 771.

MediaMax Spectra™ is a Media Server system that offers many of the luxury home features of its award winning, unlimited room, rack-mounted **MediaMax Pro™ Series** at a price that fits the budget of most mid to low level projects. Perfect for projects that require support for less than 10 rooms in an A/V component style enclosure and with media storage up to 700GB.

For under $5,000 Integrators can now offer their mid-level clients an expandable multi-room solution that delivers on-demand movies, music, photos, Internet radio and other media to any room, any time. Unlimited media storage is added as needed.

"We are answering the growing demand from our worldwide network of 400 Integration Partners for a Media Server solution that meets the needs of the much broader mid-level market where affordability is a key selling point" said Douglas Kihm, President, COO.

MediaMax Spectra combines the "sweet spot" pricing of a low cost music/DVD juke box server-only solution with the rich user experience of a hard drive based client-server solution.

Unlike other movie-only servers that cost tens of thousands of dollars more, MediaMax users can also listen to their favorite CD music, downloaded music, iPOD® music or an Internet radio program. Users can also show-off family movies or photo albums, and surf their favorite Web sites for instant News, Weather and other information. All media is instantly accessible through the included wireless remote controller or other home remote controller.

Axonix is Crestron® certified and the MediaMax supports a number of other leading Home Control and Audio systems including AMX®, Control4®, Elan®, Universal®, RTI®, Philips®, Vantage®, CasaWorks®, XanTech®, SONOS®, NetStreams® and many others. Software modules are available at no charge for both the Crestron® and AMX® line of Touch Panels.

The Spectra 2 includes licenses for 2 MediaDecks – either MediaDeck 2 or 3. Additional licenses retail for $300. With the addition of one or more MediaDeck client players, the MediaMax Spectra 2 allows any user in up to 10 rooms to instantly play their favorite media with a click of a button. For music only playback your can add as many AudioDeck client players throughout the home without additional licenses.

For larger projects Axonix offers the MediaMax Pro Series. MediaMax Pro is a rack mountable solution that includes licenses for the playback of up to 30 simultaneous movies and up to 2.5TBs of removeable, (optional) RAID 0,1,5,10 storage plus an integrated PVR Tuner.

Other MediaMax features include:

- **Movie and Music Cover Art Service –** 200K DVD domestic cover arts have been added from AMG™ to the existing 300K plus international cover art collection. This represents the largest DVD cover art collection in the world. The Axonix service provides automatic retrieval and display of Movie and Music cover art and information.

- **Movie Resume –** Allows you to resume a movie that was stopped from any room.

- **MAXcess** – The MediaDeck's instant Media Access (MAXcess) USB connector allows you to instantly view photos and play iPOD or other music directly from a MediaDeck.

- **Rhapsody Music Service** – Allows you to browse, download and share from a library of over 1 million songs from the online Rhapsody music service.

MediaMax installs in minutes on wired or wireless Ethernet LANs. Custom "yacht" models and unlimited room models are available especially for hotel and other MDU applications.

MediaMax is sold exclusively through the company's worldwide network of 400 **H**igh-end **I**ntegration **P**artners (HIPs). MediaMax is the perfect value-added appliance since it can easily be installed, supported, expanded and customized.

Retail pricing starts at $3,795 for a MediaMax Spectra 2™, 250GB system that stores on average 40 DVD movies, hundreds of music CDs, photos and other media.

Adding rooms or zones costs $1,195 for a MediaDeck 2™, $2,995 for a MediaDeck 3™ movie/music player or $595 & $695 for the wired & wireless AudioDeck™ music only players.

"Add as you need it" removable MediaDrive 250GB, 400GB, 500GB MediaDrives that store on average 40, 60 and 80 movies are priced at $695, $1,295 and $1,695 respectively. Rackmount MediaStore external Firewire add-on storage appliances with capacities from 500GB's to 4 TeraBytes which store from 80 to over 525 movies are priced from $3,395 to $15,295. A desktop enclosure based MediaStore series is also available upon request.

For higher-end applications the MediaServer **Pro** Rackmount models come with a rackmount keyboard/slide guide, a 15 inch color Administrator LCD monitor, an OTA PVR TV Tuner card, removable MediaDrive(s) and optionally a hardware RAID 0, 1, 5, 10 controller. A PowerFile™ software utility is available separately to automatically load 200 DVDs or CDs.

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Axonix Corporation celebrates its 22nd year of delivering tens of thousands of affordable media sharing solutions to companies such as Dell®, Gateway® and NEC®. Its latest offering, the award winning MediaMax™, is the world's first multi-room media server to load, store and share on-demand movies, music, photos, Internet content and other media. Combining elegant operation with uncompromised quality, MediaMax has quickly become the solution of choice for home/yacht/hotel/school and digital signage integrators around the world. MediaMax is entertainment at its best … simple, fast and fun!

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