



PRESS RELEASE

FOR IMMEDIATE RELEASE

MEDIADECK TERA™ - BREAKS BLU-RAY MEDIA SERVER PRICE BARRIER

Complete Blu-ray Movie, Music, Photo, Web Server For Under \$5,000 US MSRP

Salt Lake City, Utah USA – August 7th, 2008 – Axonix Corporation, announces the release of the MediaDeck Tera. The “Tera” is being demonstrated along with the complete MediaMax HD product line at CEDIA Denver, Colorado September 4th–7th in Booth 572.

Axonix has once again set a new quality and price/performance standard in home entertainment. In 2007 Axonix released MediaMax HD, the world’s first Blu-ray media server. Axonix has taken the world’s best selling Blu-ray server and made it affordable for any project.

The Tera™ - A Complete Stand-alone Blu-ray Media Server

By combining the best selling Blu-ray Media Player, the MediaDeck 4 Blu, with up to 2TBs of built-in media storage the **Tera™** meets the growing demand for an affordable stand-alone solution that does not require a MediaServer. For under \$5,000 US MSRP, Dealers can now offer a complete Blu-ray solution that meets the budget demands of the fast growing “mid-level” market.

Multiple Teras can share each other’s storage. For greater media storage and/or more media players simply add more Teras and/or a MediaServer with up to 13TBs of media storage.

With support for Blu-ray movies you can now enjoy the full potential of your HDTV Home Theatre with true 1080p HDMI High Definition video quality.

Blu-ray movies deliver vivid lifelike video with resolutions that are 6 times that of Standard Definition (SD) DVDs as well as enhanced digital surround-sound audio and interactive features. With thousands of MediaDeck installations, MediaMax has become the Media Server of choice of hundreds of Dealers and has won several industry awards.

Most recently MediaMax HD won CEDIA’s Top Hot 50 Awards in 2006 and 2007, plus it won the “Best Media Control” award at the 2007 Digital Convergence Summit Conference.

MediaMax allows instant playback of media stored on its MediaServer including: Blu-ray and SD DVD movies, CD, MP3 and WAV music, photos and downloaded movies and music via the Axonix NetPlay™ service. Any media can be played simultaneously in any room.

With the addition of the Tera, the MediaMax product line continues the company’s tradition of offering the highest quality and the widest selection of Media Servers and Media Players in the world. Integrators can now specify a Media Entertainment System that meets the price and performance requirements of virtually any project from low to high-end.

MediaMax is NOT a Media Center Edition PC. It is a dedicated, proprietary Media Server appliance that is designed for continuous ultra-reliable operation.

The Tera includes a built-in Blu-ray drive which allows you to simultaneously Load and Play a movie or instantly play a movie or music disc.

The Tera offers the broadest interoperability* with virtually any control system, including wireless handheld remote controllers to advanced home automation Touch Panel controllers from companies such as Crestron®, AMX®, Elan®, Nevo®, HomeLogic®, Control4®, Philips®, Universal Remote®, plus many others. *A MediaServer is required for 2 Way Touch Panels that display cover art and metadata.

USA Pricing

Retail pricing for the MediaDeck Tera is \$4,995 USD with 1TB of Non-RAID storage, \$5,995 USD with either 2TBs of Non-RAID or 1TB of RAID storage. MediaServers with up to 13TBs of RAID 6 are available with or without a Blu-ray drive. The Spectra 2 Series MediaServer starts at a retail price of \$5,495 USD.

Availability

The MediaDeck Tera began shipping June 2008 and is available exclusively through the company's worldwide network of 550 Authorized Dealers and Distributors plus 8 USA based Independent Sales Rep Firms.

USA Distribution

Axonix Corporation Headquarters USA - 3785 South 700 East Salt Lake City Utah 84106

Contact: Sales Department 800.866.9797 or +01.801.685.0900 or sales@axonix.com

Web Site - www.axonix.com

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International Distribution

Austria - Sondeks	www.sondeks.at	+43 664 100 8684
Australia – Network Audio Visual	www.networkav.com.au	61 290 118 082
Canada – Aralex Acoustics, LTD.	www.aralex.com	604 528 8965
Germany/Switzerland - Audionetwork	www.audionetwork.de	+49 202 24 25 50
Greece – JG Integrated Solutions	www.jgis.gr	210 614 9513
Italy – Nautilus S.r.l	www.nautilusav.it	39 348 5564142
Middle East - SoundsME Trading LLC -	www.soundsme.com	+97 104 34 99 39
Netherlands – HomeWorx	http://www.homeworx.nl/	+79 361 12 61
Spain & Portugal – Millennium Digital Home	www.millenniumdh.es	34 954 09 77 77
Sweden - Svenska VEDOS AB	www.vedos.se	+46 317 75 73 00
UK, France, Other -- Armour Home Electronics	www.armourhe.co.uk/	+44 1279 501111

About Axonix Corporation

Axonix Corporation celebrates its 25th year of delivering tens of thousands of affordable media sharing solutions to companies such as Dell®, Gateway® and NEC®. MediaMax™, is an award winning multi-room media server that loads, stores and delivers on-demand Blu-ray movies, music, photos, Internet content and other media. Combining elegant operation with uncompromised quality, MediaMax has quickly become the solution of choice for home, yacht, hotel and digital signage integrators around the world. MediaMax – The New Definition in Home Entertainment™.