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MEDIAMAX™ HD - THE WORLD'S FIRST BLU-RAY & HD DVD MEDIA SERVER

Instantly Plays in Multiple Rooms 1080p Blu-ray & HD DVD Movies With Cover Art

Salt Lake City, Utah USA – January 24, 2008 – Axonix Corporation, announces the availability of MediaMax HD, an award winning series of media servers that play both Blu-ray and HD DVD movies. MediaMax HD is being demonstrated at ISE Amsterdam, Netherlands January 29th - 31st in Booth N64a.

Axonix has once again set a new quality standard in home entertainment. With support for both Blu-ray and HD DVD movies you can now enjoy the full potential of your Home Theatre with 1080p High Definition video quality. HD movies deliver vivid lifelike video with resolutions that are 6 times that of Standard Definition (SD) DVDs as well as enhanced digital surround-sound audio and interactive features.

MediaMax HD is the first dedicated Media Server to play via single click Cover Art both Blu-ray and HD DVD movies. Other Media Servers are either unable to play HD movies or they require you to manually browse a textual list of HD movie folders using an unintuitive PC type interface.

MediaMax HD DVD allows instant playback of media stored on its MediaServer including: HD and SD DVD* movies, CD, MP3 and WAV music, photos, Internet Radio plus soon to be released downloaded movies and music via the exclusive Axonix NetPlay™ service. Any media can be played simultaneously in any room. *While the MediaMax HD includes a licensed DVD decrypting tool for playing DVDs it does not ship with any unlicensed tools thus it does not support all DVDs.

MediaMax HD recently won the "Best Media Control" award at the 2007 Digital Convergence Summit and the "Top Hot 50 Award" at the 2007 CEDIA USA Conference.

New Affordable MediaDeck 4 "Tera" Model Supports Single Zone Without a MediaServer
The new MediaDeck 4 HDT Tera is being released in March 2008 for applications where only a single zone is initially required. With its built-in 1TB of RAID 1 media storage the Tera does not require a MediaServer. Add a MediaServer when you need more MediaDecks (zones), greater media storage or you require interfacing to a network control system such as Crestron® or AMX®.

Unique Remote HD Movie Loading and Playback
The MediaMax HD includes a MediaServer™ and one or more MediaDeck™ 4 HD or HDT Media Players which can include either an SD or TriDrive™ (SD/HD) DVD drive that that allows you to watch the DVD movie disc without loading it or remotely load the DVD movie or CD music disc onto the MediaServer. You may also Load Movies, Music , Photos and other media directly on the MediaServer.

New StealthLoader™ Background Movie Loader
With the new StealthLoader you can now load an SD or HD movie in the background from the MediaDeck while you simultaneously play another movie, song or other media on the same MediaDeck**.**

Play Movies, Music and Slide Shows with an Easy, Elegant and Exciting Interface
The new MediaMax HD Interface allows you to instantly browse your media collection utilizing vivid HD quality Cover Art. You may also browse by Metadata including: Genre, Actor, Director, Artist, Album, Title, Favorites or by Playlists. Music playlists may be created on the fly while playing music. HD Photo slide shows may be played along with background music.

Supports the Widest Range of Media Formats
While many other Media Servers are limited to SD DVDs and CD music only, MediaMax supports all of the popular media formats including Blu-ray, HD DVD, SD DVD movies, downloaded movies, music CDs, downloaded WMA and MP3s, imported or ripped WAV, converted iPOD music, Internet radio, JPEG photos as well as other media formats.

Largest Free DVD/CD Cover Art Service
The exclusive Axonix Movie and Music Cover Art Service holds the world's largest collection of Domestic and International Movie and Music Cover Art. While some companies charge additional fees, the MediaMax comes with a Lifetime Cover Art Service that is free of charge.

Unmatched Integratability
MediaMax HD DVD offers the broadest interoperability with virtually any control system, including wireless handheld remote controllers to advanced home automation Touch Panel controllers from companies such as Crestron®, AMX®. Elan®, Nevo®, HomeLogic®, Control4®, Universal Remote®, RTI® plus many others.

Pricing
International Retail pricing for the MediaDeck 4 HD is €2,860 with an SD DVD/CD drive, €4,087 for the MediaDeck 4 HDT with a built-in TriDrive™ (supports all three SD, Blu-ray, HD DVD formats plus CDs). All models support the playback of HD movies loaded on the MediaServer. MediaServers with up to 13TBs of RAID 6 media storage are available with either a TriDrive™ or SD drive. The Spectra 2 SD 500GB Series MediaServer starts at a retail price of €4,742. The MediaDeck 4 (MD4) Tera is expected to be released in March of 2008. Pricing for the MD4 Tera has not yet been set.

Availability, Warranty and Support
MediaMax HD has been shipping since June 2007. MediaMax HD is available exclusively through the company's worldwide network of 500 Authorized Dealers and Distributors. MediaMax HD is covered by a 3 year limited warranty with unlimited no charge, phone support.

USA Distribution
Axonix Corporation USA Headquarters - 3785 South 700 East Salt Lake City Utah 84106
Sales Department: 800.866.9797 or +01.801.685.0900 or sales@axonix.com
Web Site: www.axonix.com

International Distribution

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Austria -	Sondeks	+43 664 100 8684
Germany/Switzerland -	Audionetwork	+49 202 24 25 50
Netherlands –	HomeWorx	+79 361 12 61
Sweden - Svenska	VEDOS AB	+46 317 75 73 00
Italy -	ADEO GROUP S.p.A..	+39 0461 248211
Middle East -	SoundsME Trading LLC -	+97 104 34 99 39

About Axonix Corporation

Axonix Corporation celebrates its 24th year of delivering tens of thousands of media appliances to companies such as Dell®, Gateway® and NEC®. MediaMax™ is an award winning multi-room media server that loads, stores and delivers on-demand SD/HD movies, music, photos, online and other media. Combining elegant operation with uncompromised quality, MediaMax has quickly become the solution of choice for home, yacht, hotel and digital signage integrators around the world.

MediaMax – The New Definition in Home Entertainment™.