



**MOZAEX**

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

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## **NEW MOZAEX IPLAY FEATURE ADDS ITUNES MOVIES AND MUSIC**

*AUTO IMPORTS ITUNES LIBRARY AND INSTANTLY STREAMS OR DOWNLOADS FROM ICLOUD*

*OFFERS THE WORLD'S LARGEST ONLINE MOVIE AND MUSIC SERVICE IN 147 COUNTRIES*

*WORKS WITH CONTROL SYSTEMS INCLUDING CRESTRON, AMX, RTI AND APPLE*

**Salt Lake City – August 7, 2014** – Mozaex™, the premiere manufacturer of multi-room, multi-media Blu-ray entertainment servers, announced today it has released a new feature called iPlay, which allows users to browse and play their entire iTunes music and movie library on their Mozaex multi-room Entertainment Server. iPlay will be presented along with the company's family of Entertainment Servers at CEDIA 2014 in Denver Colorado, Sept. 11 – 13 in booth 528.

### **Browse, Stream or Download iTunes Movies and Music from Mozaex Library**

iPlay adds iTunes, the world's largest and most popular online movie and music service to its award winning Mozaex Blu-ray Entertainment Server.

With iPlay you can now instantly stream or download and play your iTunes movies, TV shows and music along with your stored Blu-rays, DVDs and CDs, all from one simple high definition Mozaex cover art library. Easily browse your entire movies and music collection from either your TV display or using one of the many control systems the company supports.

“With iPlay, Mozaex offers for the first time the ability to play both iTunes online media and disc media including Blu-ray's, DVD's and CD's from a single entertainment server,” said Mozaex CEO Douglas Kihm.

Added Kihm, “When it comes to entertainment, people want the best of both worlds, namely quality and convenience. They want both the absolute highest quality that Blu-ray movies and CD quality music offer, combined with the instant gratification of online streamed movies and music. iPlay addresses this need by offering for the first time a fully integrated iTunes and Blu-ray entertainment server”.

### **Browse and Play iTunes Movies and Music Using Control System Touch Panel or TV Display**

Since 2010 home automation control systems have been unable to access AppleTV to browse and play iTunes media using a touch panel. iPlay allows dealers to finally offer their clients a simple way to browse and play back their entire iTunes and Blu-ray/DVD/CD collection using a 3<sup>rd</sup> party control system touch panel including Crestron, AMX, RTI, Vantage and Apple among others.

*(more)*

## **Automatically Imports Purchased iTunes Movies and Music Cover Art**

iPlay automatically imports the cover art and metadata of the iTunes movies and music that you have purchased on an iPhone, iPad, Mac or PC. With iPlay you can now buy a movie or album on iTunes then play it from the Mozaex Entertainment Server by simply browsing the cover art that has been auto imported into the Mozaex library. Mozaex is a complete multi-room online movie and music server.

## **Mozaex Offers Instant Access to the World's Largest Online Movie and Music Store**

iTunes is the undisputed world leader in online movies and music. With its iTunes integration, Mozaex now offers a simple way to play online media from the world's largest online movie and music store. No other online movie and music service comes close to the media library size and geographic coverage that iTunes offers. As a result of iPlay no other Entertainment Server offers the breadth of online media selection or the international coverage that Mozaex offers with its support of iTunes.

The closest rival to iTunes are services such as VUDU® that operate using Ultraviolet®. Ultraviolet enabled services however only offers reportedly\* around 10,000 movies and TV episodes compared to estimated\* combined total of 250,000 movies and TV episodes available on iTunes.

\*Source: According to Wikipedia, as of two years ago on September 12, 2012, iTunes offered 45,000 movies, 190,000 TV episodes and over 37 million songs.

\*Source: According to the publication Business Insider, Ultraviolet contained as of Feb. 27, 2013, 8,700 movies and TV episodes with the majority of those titles, about 3,500 from Warner Bros.

## **Mozaex Also Supports Netflix, VUDU/Ultraviolet, HULU and Pandora**

Unlike many other Entertainment Servers, Mozaex also supports Netflix, HULU, VUDU/Ultraviolet and Pandora among other online services. The media purchased from these online services do not appear in the common Mozaex cover art library but rather in their own separate library on the Mozaex server.

## **Mozaez Offers iTunes with the Highest Quality Service and Broadest Coverage in 147 Countries**

While iTunes offers the world's broadest coverage in 147 Countries the closest rival to Mozaex that is based on Ultraviolet reportedly is limited to 4 Countries namely US, Canada, UK and Ireland.

iTunes is consistently rated as offering not only the broadest international coverage but the highest quality of service when streaming or downloading movies and music. According to Wikipedia "As of June 2013, the iTunes Store possesses 575 million active user accounts,<sup>[9]</sup> and serves over 315 million mobile devices, including iPods, iPhones and iPads".

“iTunes owns the online market for non-subscription online entertainment media” said Kihm. “There simply is nothing like iTunes if you want the best shopping experience, the broadest selection of movies and music, the widest global coverage and the absolute highest quality of service”.

## Now Everyone Gets to Play Everything

iPlay transforms the Mozaex Blu-ray Server into a complete multi-room online movie and music solution that can be easily expanded with the addition of networked Mozaex Players. To expand the number of rooms playing iTunes music only, simply add Apple's affordable Airport Express wireless music player.

iPlay is now shipping on the company's entire product line.

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## Contact Information

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## International Distribution

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Canada – North X Northwest	<a href="http://www.nxnw.ca">www.nxnw.ca</a>	+1 519 859 0062
Croatia - Antenski Sustavi		+38 59 865 7665
Germany/Austria/Switzerland – Audionetwork	<a href="http://www.audionetwork.de">www.audionetwork.de</a>	+49 202 24 25 50
Greece – JG Integrated Solutions	<a href="http://www.jgis.gr">www.jgis.gr</a>	+210 614 9513
India – Sound of Music	<a href="http://www.soundofmusic.cc">www.soundofmusic.cc</a>	+91 981 005 0300
Lebannon – General Electric Services	<a href="http://www.geslb.com">www.geslb.com</a>	+96 133 68 777
Mexico – Mindware Systems	<a href="http://www.mindware-sys.com.mx">www.mindware-sys.com.mx</a>	+52 442 2620260
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The Netherlands – Viertron	<a href="http://www.viertron.nl">www.viertron.nl</a>	+31 180 618355
Russia – Inforcom		+7-495-981-0272
South Africa – Elan Systems of South Africa	<a href="http://www.elansystems.co.za">www.elansystems.co.za</a>	+27 11 440 1821
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## About Mozaex

Mozaex is a leading manufacturer of Blu-ray Entertainment Servers. Mozaex is a multi-room media server that loads, stores and instantly delivers, Blu-ray and DVD movies, digital music, photos and online media including iTunes®, Ultraviolet®, Netflix® and Pandora®.

Combining elegant operation with uncompromised reliability, service and quality, Mozaex has become the solution of choice for homes and yachts around the world. Mozaex has shipped more non-jukebox Blu-ray and Blu-ray 3D Servers than any other company. Since introducing the world's first multimedia entertainment server in 2004 and the first Blu-ray 3D server in 2010 the company has shipped over 8,500 units worldwide. Mozaex is sold exclusively through a network of over 750 dealers that are supported by 6 US rep firms and 13 international distributors in 30 countries.

## Disclaimers

All specifications cited are subject to change. While Mozaex is shipped with licensed decryption software that is used to play back optical DVD and Blu-ray discs, it may not be able to load or play some or all DVD and Blu-ray movies. Mozaex does not ship, offer or induce the use of any unlicensed decrypting software on Mozaex products. All Trademarks are the property of their respective owners.