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**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

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**MOZAEX™ BUILDS ON SUCCESS BY EXPANDING  
DOMESTIC REP FORCE AND INTERNATIONAL DISTRIBUTION**

*LEADING ENTERTAINMENT SERVER COMPANY SIGNS AUDIO VIDEO MARKETING  
AS SOUTHERN/MIDWEST REP; ZONE PACIFIC SALES AS NORTHERN CALIF. REP;  
AND FIVE NEW INTERNATIONAL DISTRIBUTORS*

**Salt Lake City – August 25, 2010** – Mozaex™, the premiere manufacturer of multi-room, multi-media Blu-ray entertainment servers, is proud to announce that it has signed two new independent representative firms and five international distributors to represent and distribute its full line of Blu-ray Entertainment Servers. Audio Video Marketing takes over the Texas, Okla., Ark., La. and Miss. territory, while Zone Pacific will handle the northern California territory. Mozaex's new international distributors are headquartered in South Africa, Taiwan, Singapore, The Netherlands, and Spain.

Mozaex is demonstrating several new products including its new 3D Blu-ray models along with its entire product line at the 2010 CEDIA Expo that is being held September 23-26 at the Georgia World Congress Center (Atlanta, GA), booth #3844.

"We are delighted to team up with these industry leaders to further build upon the success that we continue to experience in both domestic and international markets," said Mozaex CEO Douglas Kihm. "While several competing media server companies, including Escient and iMerge, have closed and others have failed in the market, Mozaex continues to grow with further expansion of both its product line and distribution channels. Our rep firms and distributors have been tantamount to our success by providing our dealer network with the hands-on sales and support they need in order to be successful in the high-end, custom home entertainment market."

With these additions, the company now exclusively sells and services its product line through a network of 650 authorized dealers who receive support from 10 domestic and Canadian rep firms as well as 16 international distributors in 20 countries.

In addition to its strengthened representation and distribution, Kihm points to three other factors that have contributed to Mozaex's continued growth, namely the products' exceptional reliability, the continued 100+ percent annual growth of Blu-ray movie sales, and the company's exclusive Blu-ray server functionality and features.

Mozaex continues to be the world's only proprietary (non-MCE), 3D Blu-ray Media Server. The Mozaex software does not rely on the Windows consumer oriented Media Center Edition (MCE) software which has been known to be limited in its customization, reliability, and performance. Instead, the Mozaex system has been custom designed from the ground up for 24/7 always-on rock solid reliability, an optimum user experience, and full system access for anytime software updates and maintenance.

*(more)*

“By combining our reps’ and distributors’ technical and marketing experience with the finest and most reliable entertainment server technology, we provide our dealers the support and exclusive features that no other media server vendor can offer,” Kihm continued. “In conjunction with our new reps and distributors, we are conducting both on-site and online personal technical training classes with all of our authorized Mozaex dealers.”

**NEW REPS:**

**Northern California:**

Zone Pacific Sales  
Gary Paola  
(916) 614-9342  
[gpaola@zonepacific.com](mailto:gpaola@zonepacific.com)

**Texas, Oklahoma, Arkansas,  
Louisiana, Mississippi**

Audio Video Marketing  
Tom Schnell  
(972) 331-4100  
[tom@audiovideomarketing.com](mailto:tom@audiovideomarketing.com)

**NEW DISTRIBUTORS:**

**South Africa**

Electronic Architects  
Darren Salkow  
[darren@electronicarchitects.com](mailto:darren@electronicarchitects.com)

**Taiwan**

LW-Prosistem  
Howard Lin  
[howard@lw-prosystem.com](mailto:howard@lw-prosystem.com)

**Singapore**

CineVersum Asia Pte Ltd  
Soon Ong  
[soon@cineversum-asia.com](mailto:soon@cineversum-asia.com)

**The Netherlands**

Viertron BV  
Marijn Nederlof  
[nederlof@viertron.nl](mailto:nederlof@viertron.nl)

**Spain (Marine)**

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**About Mozaex**

Mozaex was formed by the founder of Axonix® - MediaMax™ with the goal of delivering the world’s finest and most reliable Blu-ray™ Entertainment Server. With over 27 years of experience the two companies have delivered tens of thousands of media sharing solutions to companies such as Dell®, Gateway® and NEC® plus over 5,500 Media Players to hundreds of custom home electronic integrators. Mozaex is a multi-room media server that can load, store and instantly deliver 3D Blu-ray movies, DVD movies, music, photos and online content. Combining elegant operation with uncompromised reliability and quality, Mozaex has quickly become the solution of choice for homes and yachts around the world. Mozaex is sold exclusively through a network of over 650 dealers that are serviced by 10 USA/Canadian rep firms and 16 international distributors in 20 countries.

Disclaimer - The Mozaex System is only shipped with licensed movie decryption software for playing back physical DVD and Blu-ray movie discs and thus may not be able to load or play some or all DVD and Blu-ray movies. Mozaex does not make, ship, offer or induce the use of any unlicensed decryption software. It is the user’s sole responsibility to obey any and all related copyright laws.

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