

## PRESS RELEASE

## IMMEDIATE RELEASE

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### **IMAX® CHOOSES MOZAEX® TO SUPPLY CUSTOM PRIVATE THEATER SERVER** *IMAX PRIVATE THEATER IS WORLD'S MOST IMMERSIVE IN-HOME ENTERTAINMENT EXPERIENCE*



**Salt Lake City – September 11, 2013** – Mozaex®, the premiere manufacturer of multi-room, multi-media Blu-ray entertainment servers and 7.1 HD Headphones, is proud to announce today that IMAX® has chosen a customized design of the Mozaex Entertainment Server for use in its new IMAX Private Theater.

“Mozaex is truly honored to have been selected by IMAX to co-develop a custom server for use in their IMAX Private Theatre” said Mozaex CEO Douglas Kihm. “During the past three years, IMAX and Mozaex co-designed a custom solution that meets IMAX’s exacting, unrivaled world-class standards. The IMAX Private Theatre has set a whole new in-home theater standard of quality and immersive user experience which we are very proud to be a part of.”

The IMAX Private Theater is the world's most immersive and luxurious entertainment experience and will use a server designed exclusively to IMAX specifications and will be available only in the IMAX Private Theater.

*(more)*

With breathtaking 2D & 3D images, flawless sound and special theatre design to create a more immersive effect, everything about the IMAX Private Theater is state of the art and custom designed to deliver the ultimate in-home entertainment experience.

“Since 1983, 30 years ago last month, when I founded the predecessor to Mozaex, we have shipped tens of thousands of custom designed OEM media appliances to company’s including NEC, Gateway and Dell.” continued Kihm. “For me, personally, this endorsement is a pinnacle moment in the history of the Mozaex Entertainment Server which began nine years ago in 2004 when we released the first Multimedia Server that supported movies, music, photos and online media. After shipping over 8,500 units, including more non-disc changer Blu-ray Servers than any other company, I am especially proud to be recognized by both world-class OEMs and Dealers for our unmatched quality, reliability and service.”

[Click here](#) to learn more about the IMAX Private Theater.

### **Contact Information**

Mozaex USA: 3785 South 700 East Salt Lake City Utah 84106

Web: [www.mozaex.com](http://www.mozaex.com) Sales: +01.801.685.9000 - sales@mozaex.com

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### **About Mozaex**

Mozaex is a leading manufacturer of Blu-ray 3D Entertainment Servers, BLUWAVS 7.1 HDMI Headphones and operates the largest CD quality BLUWAVS MUSIC Store.

Mozaex is a multi-room media server that loads, stores and instantly delivers, Blu-ray and DVD movies, digital music, photos and online media including iTunes®, Ultraviolet® and Netflix®. BLUWAVS™ Headphones are the world’s first 7.1 HDMI HD Audio headphones while the BLUWAVS MUSIC Store offers over 600,000 downloadable and streamable CD quality albums.

Combining elegant operation with uncompromised reliability, service and quality, Mozaex has become the solution of choice for homes and yachts around the world. Mozaex has shipped more non-jukebox Blu-ray and Blu-ray 3D Servers than any other company. Since introducing the world’s first multimedia entertainment server in 2004 and the first Blu-ray 3D server in 2010 the company has shipped over 8,500 units worldwide. Mozaex is sold exclusively through a network of over 750 dealers that are supported by 8 US rep firms and 15 international distributors in 27 countries.

## About IMAX

IMAX Is Believing. It's an entertainment experience so real you feel it in your bones, so magical it takes you places you have never been; so all-encompassing you're not just peeking through the window, but part of the action. Behind it is a world of high technology – proprietary software, architecture and equipment pioneered by IMAX. IMAX is unique – not an entertainment or technology or distribution company but all three at once: an innovator with patented technology; a Hollywood insider that partners with the world's most celebrated moviemakers to enhance their biggest blockbusters and documentaries; and a global enterprise with more than 738 theatres in 53 countries. There's only one IMAX, and once experienced there's no going back.

Find us at [IMAX.com](http://IMAX.com) as well as [Facebook](#); [Twitter](#) and [YouTube](#)

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